

GREENER
make the world a better place

**Re-made
from
Re-cycled
plastic.**



euro3plast
made in italy



Because we care about green.

Greener is the line of vases made entirely of recycled plastic to meet the needs for a cleaner planet and offer nature lovers the opportunity to be truly sustainable.



The challenge of double sustainability.

With Greener, you're "greener" twice. To re-use the precious resource of plastic and become part of a community of those who respect the environment and adopt solutions to maintain and protect it, cultivating the good of the world.





Plastic has a good and a "greener" soul.

For us, being "greener" means giving up producing new plastic to use what is already available to us. Because plastic is one of the most resistant and durable materials in the world and bottles, packaging, bags, stoppers and many other products can become new and useful objects that are beautiful and high-performing.

The culture of recycling is the only base on which the seeds of a better future can grow. Because plastic is worth much more than it seems, and when its life-cycle is respected and exploited for its real potential, it turns from waste into raw material.



For those who are "greener" or who want to be.

Never before have people begun to become aware of the need for a radical change in habits, behaviour and everyday actions. The urgency to act is increasingly-shared as is the search for sustainable solutions.

Which is why Greener was born, to promote a greener planet starting from our cities, neighbourhoods and homes, and to close the circle of a possible circular economy while respecting environmental criteria.



The seed of a better future.

The Greener collection is the result of a love for the environment and bears the mark of this origin. The shades of the products may appear different due to the different colouring of the recycled materials.

This aspect highlights the intrinsic value of every pot, which also becomes an item to chose because of its appreciable uniqueness.



**100%
Recyclable**



**100%
Eco-Sustainable**

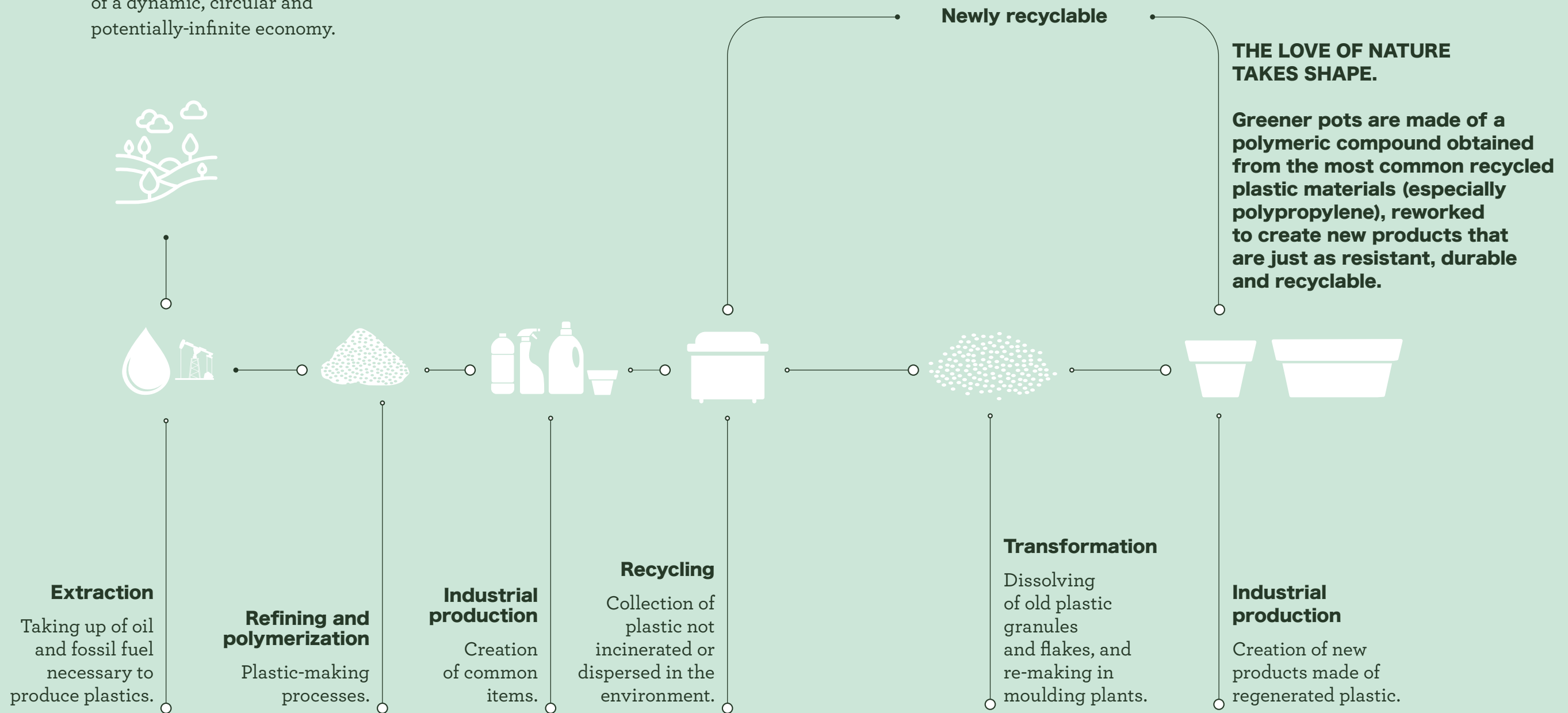


Antishock

The virtuous cycle of recycling.

Giving plastic a second life is our commitment to the environment and to all living things.

A promise that does not end in a pot but favours the development of a dynamic, circular and potentially-infinite economy.



What's in a pot?

In a Greener vase, you'll find:

- . the promise of a better world
- . the chance to do your part
- . the true value of plastic
- . a culture to share

Use your pot as long as possible and when you no longer need it, remember to dispose of by recycling it properly. So it can be transformed into a new item.

And you, what will you put in your pot?



96,3% 
of Italians recycle plastics.

1,8 kg VS 24,9 kg
In 1998, just 1.8 kg per inhabitant was collected whereas today we have reached about 23,7 kg per person.



Plastic takes over 400 years to degrade, so most of the plastic ever produced still exists in some form.

Only 5% has been incinerated.



63% of the plastic packaging is recycled while 27% is sent to waste-to-energy plants.



It takes about 2 kg of oil to obtain 1 kg of PET plastic.



Every year, about 11 million tons of plastic end up in the sea, contributing to 80% of the total pollution of the seas and oceans.



To meet the annual requirement of 10 billion 1.5 l bottles, over 800,000 tonnes of oil are needed, and over 2 millions tonnes of CO2 are released into the atmosphere.



After steel and concrete, plastic is the third most widespread human material on Earth.

source COREPLA, sustainability report 2021, Unionplast and WWF Italy

What's the story behind a Greener pot?

Greener comes from the successful union of technology and nature. It tells a great story of love for the environment.

Choose a Greener Pot, and bring a smile to our planet.

You too can play a leading part in the story!

















Guya pot




Guya Greener pots

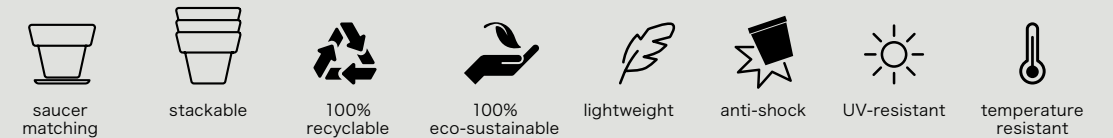
Linearity, cleanliness and elegance are the characteristics of a pot inspired by tradition, with a classic and timeless shape.

This product is very stable and robust, resistant and versatile.

The Guya pots line can be combined with the recycled plastic saucer of the Medea Greener line.

art.	size	size Ø x h	soil capacity	n packing items	greener saucer	colours
3134	Ø 20	cm 20 x 15	L 2.8	10	3139 - Ø 20	   
3135	Ø 25	cm 25 x 19	L 5.5	10	3140 - Ø 24	   
3136	Ø 30	cm 30 x 23	L 9.6	10	3141 - Ø 28	   
3137	Ø 35	cm 35 x 26	L 15.4	10	3142 - Ø 32	   
3138	Ø 40	cm 40 x 30	L 23	10	3143 - Ø 40	   

The shades of the products may appear different due to the different colouring of the recycled materials.



Kezar planter



Kezar Greener planter with under-trays fitted

Ideal for balconies, the planter has a graceful design that makes it ideal for any context.

It is equipped with a practical interlocking under-tray that prevents spillage on the surfaces below, and ensures a useful reservoir for the plants.

art.	size	size l x l x h	soil capacity	n packing items	colours
3147	cm 40	cm 40 x 20 x 18	L 8	12	G9 62 30 01
3148	cm 50	cm 50 x 20 x 18	L 10	12	G9 62 30 01
3149	cm 60	cm 60 x 20 x 18	L 12	12	G9 62 30 01
3150	cm 80	cm 80 x 20 x 18	L 17	6	G9 62 30 01



taupe
anthracite grey
sage-green
terracotta

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lightweight



anti-shock



UV-resistant



temperature
resistant

Kebe plant box and pot

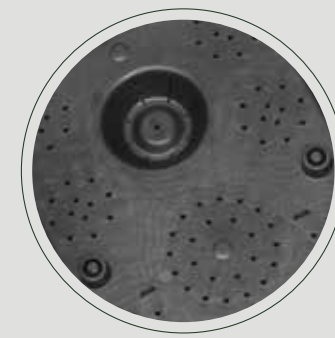


Kebe Greener plant box and squared pot

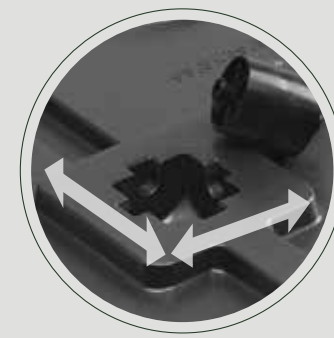
Kebe collection includes a large plant box and a squared pot with clean and linear design. Their double walls make them very resistant, while the injection molding technology ensures their lightness.

Equipped with adjustable castors, pot and plant box have a practical integrated water reserve, which offers permanent well-being to the plants.

	art.	size	size l x l x h	soil capacity	n packing items	colours
Plant box Kebe	3154	cm 100	cm 99,5 x 39,5 x 39,5	L 102	1	   
Squared pot Kebe	3157	cm 40	cm 39,5 x 39,5 x 39,5	L 35	1	   



Integrated water reserve



Adjustable castors



Removable plugs for outdoor use



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Rio cache-pot

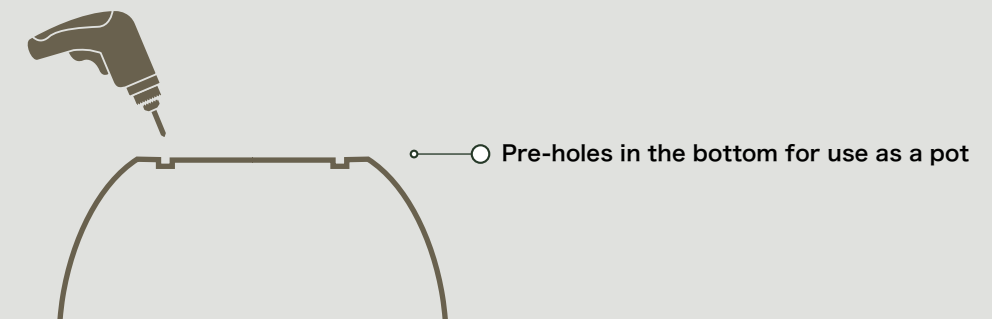


Rio Greener cache-pot

With its great stability, Rio is the ideal cache-pot for your pots and preventing liquid spillage. An interesting range of colours emphasises its soft, enveloping shape, making this cache-pot a true interior and exterior furnishing accessory.

If necessary, the bottom of the cache-pot can be perforated at the points indicated.

art.	size	size Ø x h	soil capacity	n packing items	colours			
					taupe	anthracite grey	white	rust
3174	Ø 30	cm 29 x 24	L 13	4	G9	62	03	E5
3175	Ø 35	cm 34 x 28	L 20	4	G9	62	03	E5
3176	Ø 40	cm 39 x 32,5	L 31	4	G9	62	03	E5



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Clivo cache-pot



Clivo Greener cache-pot

With its slim and dry design, the Clivo cache-pot is suitable for small plant pots. By choosing between different colours, you can create unique ornamental areas, both indoors and outdoors.

art.	size	size Ø x h	soil capacity	n packing items	colours
3177	Ø 14	cm 14 x 14	L 1,4	24	03 E5 62 D2 T4 T5 T6
3178	Ø 16	cm 16 x 16	L 2,2	24	03 E5 62 D2 T4 T5 T6
3179	Ø 18	cm 18 x 18	L 3,1	24	03 E5 62 D2 T4 T5 T6

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Clivo Plant Box



Clivo Greener Plant Box

Modern design and sleek lines characterise the Clivo Plant Box. Ideal for storing herbs or creating small plant and flower arrangements, furnishing both indoor and outdoor spaces with style.

					white rust anthracite grey olive green ocean mango brick red
art.	size	size l x l x h	soil capacity	n packing items	colours
3191	cm 28	cm 28,5 x 13 x 12	L 3	12	03 E5 62 D2 T4 T5 T6

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Clivo Orchidea cache-pot



Clivo Greener cache-pot

Modern lines, striking colours and a raised bottom make the new Clivo Orchidea Greener an ideal ornamental planter for orchids. Its small size and special raised bottom surface are important features for these plants to grow and thrive at their best.

					white rust anthracite grey olive green ocean mango brick red
art.	size	size Ø x h	soil capacity	n packing items	colours
3189	Ø 12,5	cm 12,5 x 15	L 1,1	24	03 E5 62 D2 T4 T5 T6

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Ono cache-pot



Ono Greener cache-pot

The striking design combined with the width of the base makes Ono a stable cache-pot for small plants. You can choose from an attractive range of colours in line with the latest trends.

The solidity of Ono also makes it an excellent decorative item.

art.	size	size Ø x h	soil capacity	n packing items	colours
3180	Ø 11	cm 11 x 10	L 0,85	12	03 E5 62 D2 T4 T5 T6
3181	Ø 13	cm 13 x 12	L 1,4	12	03 E5 62 D2 T4 T5 T6



white

rust

anthracite grey

olive green

ocean

mango

brick red

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Rok plant bowl



Rok plant bowl Greener

With its daring design, the new Rock plant bowl stands out for its entirely new finish on the surface: the new relief texture gives this cover an original look.

The surface is delightful to the touch and creates subtle shading with light thanks to its lightly ribbed finish.

art.	size	size Ø x h	soil capacity	n packing items	colours
3192	Ø 20	cm 20 x 11	L 2,3	12	03 E5 62 D2 T4 T5 T6
3193	Ø 25	cm 25 x 12,5	L 4,4	12	03 E5 62 D2 T4 T5 T6
3194	Ø 30	cm 30 x 14	L 7,4	12	03 E5 62 D2 T4 T5 T6

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Rok cache-pot



Rok Greener cache-pot

The clean, minimalist design is perfect for showcasing plants, especially with the surface having such a unique, tactile, embossed finish, pleasant to the touch.

Its slightly striped finish is declined in a rich collection of bold, mix-and-match tones, among which Mango colour is the newcomer.

art.	size	size Ø x h	soil capacity	n packing items	colours
3195	Ø 20	cm 20 x 18	L 4,3	6	03 E5 62 D2 T4 T5 T6
3196	Ø 25	cm 25 x 23	L 8,6	6	03 E5 62 D2 T4 T5 T6
3197	Ø 30	cm 30 x 29	L 15,2	6	03 E5 62 D2 T4 T5 T6



- white
- rust
- anthracite grey
- olive green
- ocean
- mango
- brick red

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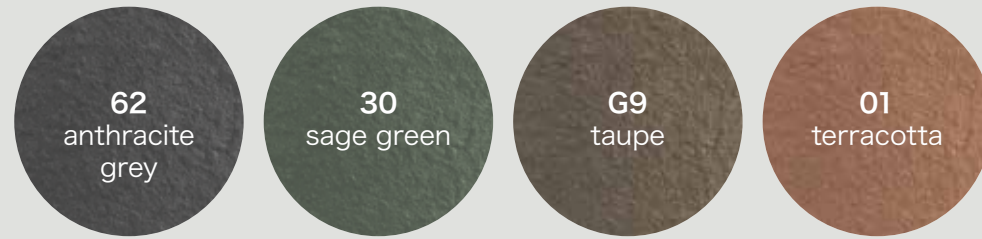
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Colours

- Guya pots
- Kezar plant box



- Kebe plant box and pot
- Rio cache-pot



- Clivo cache-pot
- Clivo plant box
- Clivo orchid cache-pot
- Ono cache-pot



- Rok plant bowl
- Rok cache-pot



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made in italy



We are a company that looks into the future and produces modern plastic pots from 1974. Ours is a story of big success as we have always believed that innovation can really make a difference. That's why we offer pots and planters for exterior and interior decoration distinguished by outstanding design and quality.

"Nothing is created,
nothing is destroyed.
Everything is transformed."

Antoine-Laurent de Lavoisier



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